



**Contact:**

Fabri-Kal Corporation  
Emily Ewing  
269-385-8027  
emilyewing@fabri-kal.com

## **Fabri-Kal Joins Recycling Commitment as APR Demand Champion**

**KALAMAZOO, Mich. (March 14, 2019)** – Fabri-Kal, known for exceptional customer service and product quality, is excited to announce it has joined the Association of Plastics Recyclers Demand Champions campaign.

Fabri-Kal is committed to helping increase demand for post-consumer recycled plastics. The Association of Plastics Recyclers (APR) Demand Champions campaign develops new markets for recycled plastics. It is an ongoing effort to expand recycling in North America and boost recycled plastic demand.

“Fabri-Kal is dedicated to producing sustainable packaging with a reduced environmental impact. Products made from recycled plastics give valuable resources a second life,” said Mike Roeder, president and COO, Fabri-Kal. “We are excited to join this effort to further the demand for recycled products and expand recycling in North America.”

Fabri-Kal provides several packaging solutions made with recycled plastic. TruWare™ Square Deli Containers is its most recent offering. Made with a minimum of 50% post-consumer recycled (PCR) PET bottles, TruWare Containers are brilliantly clear and provide stunning shelf appeal. Additional Fabri-Kal products made with a minimum of 50% PCR PET include Alūr™ Round Deli Containers and On-The-Go Boxes. Indulge™ Dessert Containers are made with a minimum of 20% PCR PET.

### **About Fabri-Kal**

Fabri-Kal is a leading provider of foodservice and custom thermoformed packaging solutions. One of the largest thermoformers in North America, Fabri-Kal’s customer base includes foodservice operators and consumer product manufacturers. Fabri-Kal specializes in a variety of materials including renewable agricultural fiber. Headquartered in Kalamazoo, Mich., and in continuous operation since 1950, Fabri-Kal employs more than 1,000 people in five manufacturing, printing and warehousing facilities throughout the United States. More information about Fabri-Kal may be found at the company’s website, [www.fabri-kal.com](http://www.fabri-kal.com).