Contact: Stephanie Sweeney 269/385-8085 ssweeney@f-k.com



PGA Tour Event Strives For Zero Waste

Featuring Greenware® Cups: Made from Plants & 100% Compostable

KALAMAZOO, Mich., November 11, 2009 – The Boeing Classic has raised the bar for other PGA tours by successfully executing its first "Striving for Zero Waste" event in August of 2009. The goal of the event was less than 10% garbage and they beat that by volume. The success of this initiative wasn't an easy task—it took the participation of nearly everyone attending the event—with sponsors and committed volunteers working with 65,000+ people over 3 days. All food scraps, compostable serviceware, cans and bottles were collected in clearly marked stations throughout the course, sky boxes, and public areas.

The end result: by offering full-scale mixed recycling and diverting valuable organics from landfills, the Boeing Classic team and its sponsors reported that **92% of the overall volume of waste was either recycled or composted**.

As part of the initiative, Cedar Grove Composting worked with Fabri-Kal and the Boeing Classic team to customize Greenware® drink cups that were used throughout the event. Greenware® annually renewable cold drink cups are made entirely from plants—not petroleum, and the Greenware® product line is 100% compostable in actively managed municipal or industrial facilities, where available. During the event, the Greenware® cups were collected in the stations throughout the golf course, which were then composted in a facility managed by Cedar Grove Composting. Attendees were able to easily identify that the Greenware® cups were compostable by the signature Cedar Grove brown stripe surrounding the base of the cup.

To find out more about Greenware® products and to locate composting facilities in your area, visit www.f-k.com.

About Fabri-Kal

Fabri-Kal is a leading provider of plastic foodservice and custom thermoformed packaging solutions. As one of the largest thermoformers in North America, Fabri-Kal's customer base includes thousands of foodservice operators and dozens of consumer product manufacturers. Headquartered in Kalamazoo, Mich., and in continuous operation since 1950, Fabri-Kal employs more than 800 people in five manufacturing, printing and warehousing facilities throughout the United States. More information about Fabri-Kal may be found at the company's website, www.f-k.com.

###

Attachment: Boeing Classic Greenware® Cup Image, Recycle & Compost Station Image