



## CUSTOMER SPOTLIGHT



**A conversation with Diana L. Thompson, Coordinator of Retail Sales and Marketing for University Residences at Purdue University in West Lafayette, Indiana.** The main campus at Purdue is home to about 40,000 students, in addition to its many visitors throughout the year.

### **When did you start using Greenware® cups? And why?**

Purdue University Residences has always had an ecological bent and we are working even harder to become as green as we can be. Our division has recycled plastics, cardboard and paper for over 15 years. We are not new to this bandwagon. We have a Coca-Cola® contract that requires us to use cups with their logo, so when they came out with the [Greenware®] cup, we were one of the first ones to sign on.

### **What products do you currently use – and where?**

We use the Greenware® cup in all retail locations, including two mini marts and two restaurants, in our three “On the Go” locations, in our catering operation and in our dining courts. Also, our employees use them on breaks. Our Purdue Memorial Union is separate from our division, but they also use the [Greenware®] cup in their restaurants.

### **How would you describe student interest in sustainable/renewable products in your retail operation?**

Boiler Green Initiative, BGI, is our student organization, dedicated to the sustainability of the University and surrounding communities. They very much care about the environment and about using sustainable materials.

### **What difference has the addition of Greenware® cups made to your operation? Are you pleased with the product line?**

We really like our new cups and are very happy to have gotten away from Styrofoam.

### **Are the Greenware® cups composted, or are there plans to compost them?**

We do not currently compost, but our new Sustainability Director is trying to come up with a solution for this. We are still looking for ways to be greener!

