



CUSTOMER SPOTLIGHT



Greenware® Success Stories

Harriet Resnick, Vice President of Visitor Experience and Business Development at the Chicago Botanic Garden, shares the Garden's Greenware® success story.

When did you start using Greenware® products and why?

We started using Greenware® at the Chicago Botanic Garden in June of 2008. We chose to use Greenware® at the Chicago Botanic Garden because there is an entire movement happening toward the use of compostable products. As a conservation organization, our role is to educate consumers and to show them where the world is moving.

What attracted you to Greenware®?

Greenware® is one of the more attractive compostable cups available on the market. Other compostable products have a rough texture or a bad taste, whereas Greenware® products look and feel like plastic. While we are an education-based, conservation organization, we also pride ourselves on using products that are high-quality and beautiful, reflective of our gardens.



What reaction have you seen from consumers at the garden regarding Greenware®?

Consumers love the Greenware® products. And they enjoy the education that comes along with understanding the product as well. With almost 900,000 visitors to the garden each year, Greenware® certainly gets a lot of visibility.

Do you have plans to compost Greenware® in the future?

Yes, thanks to new laws in Illinois, it is easier for us to compost. We have plans to have a hauler pick up our food scraps and our compostable products. Then, we'd like to be able to use that high-quality compost back here within our garden programs.