

FOR IMMEDIATE RELEASE

David Dobrick, Owner
Late For The Train Coffee
928-773-0100

Colin Butts
Fabri-Kal Corporation, Marketing Associate
800-888-5054 x 8052
cbutts@f-k.com

FABRI-KAL LAUNCHES STOCK PRINTED LINE OF GREENWARE CUPS
Late For The Train Teams with Fabri-Kal to Support Sustainability

“Brewing Community in a World Class Cup” got a little greener at Late For The Train Coffee with the help of Fabri-Kal’s launch of a stock printed version of their Greenware cold drink cup line. Late For The Train Coffee began using the cups in April in all locations. Imprinted with green stylized rolling corn fields and a statement about the product’s origin and compostability, the printed cups offer retailers the ability to differentiate their businesses and educate patrons on environmental issues. The stock print is available on the five most popular cup sizes, 9, 12, 16, 20 and 24 ounces.

“World Class Cup’ takes on a whole new meaning with Greenware” says Dave Dobrick, owner of Late For The Train Coffee. “Now, brewing community and sustaining the environment can all be done in one serving.”

All Greenware products, including flat and dome lids, are made entirely from American-grown corn. The products are certified by the Biodegradable Plastics Institute (BPI) to “compost quickly, completely and safely” usually in less than 50 days. Greenware cups and lids support Fabri-Kal’s mission to create products in an environmentally responsible manner.

Headquartered in Kalamazoo, Mich and in continuous operation since 1950, Fabri-Kal has over 800 employees in three manufacturing plants across the country. More information about Fabri-Kal may be found at the company’s website, www.f-k.com.

Late for the Train Coffee’s stated mission is “Brewing Community in a World Class Cup”. Started in 1993, Late for the Train operates four locations around Flagstaff, Arizona. Their website is www.lateforthetrain.com.