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Fabri-Kal Announces Alur™ On-The-Go Boxes

KALAMAZOO, Mich. (March 17, 2016) – Fabri-Kal continues to remain leaders in innovation and sustainability in packaging with the launch of their new ALŪR On-The-Go Boxes. The durable, robust containers are carefully crafted to hold up in a variety of operations and perfected to fit customers’ on-the-go lifestyles.

The new 32-ounce, 6” single cell ALŪR On-The-Go Box comes with an outer-fit lid to enable heat-sealing of the food container. Boasting no flavor or odor transfer, lids are easy to open and close numerous times while maintaining the promise of freshness. The crystal-clear product will allow operators to create, display and sell a variety of meal and snack combinations through enhanced visibility and presentation. The stackable boxes also offer the option of customizable embossing.

“Versatility and a compact structure are hallmarks in packaging today,” said Mike Roeder, President and Chief Operating Officer at Fabri-Kal. “As we continue to expand Fabri-Kal’s footprint in plastics thermoforming, we are pleased to offer customers the convenience they crave, while showcasing our longstanding commitment to the environment.”

ALŪR, made out of PET, a #1 plastic, consists of 50% post-consumer recycled bottles.

“Manufacturers like PET because it’s safe, strong and versatile,” said Roeder. “We’re proud to produce packaging that’s as right for the planet as it is for a brand.”

For more information about Fabri-Kal, visit www.fabri-kal.com.

About Fabri-Kal

Fabri-Kal is a leading provider of plastic foodservice and custom thermoformed packaging solutions. One of the largest thermoformers in North America, Fabri-Kal’s customer base includes thousands of foodservice operators and dozens of consumer product manufacturers. Fabri-Kal specializes in a variety of materials including PP, PET, PCR-PET, HDPE, PLA, renewable agricultural pulp, and HPPS. Headquartered in Kalamazoo, Mich., and in continuous operation since 1950, Fabri-Kal employs more than 1000 people in five manufacturing, printing and warehousing facilities throughout the United States. More information about Fabri-Kal may be found at the company’s website, www.fabri-kal.com.