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Fabri-Kal Introduces New Combo Packs for Kids Cup Line

Bright, Engaging Stock Print Designs Promote Wellness and Environmental Awareness

KALAMAZOO, Mich., June 11, 2009 – Fabri-Kal, a leading provider of disposable foodservice packaging, announced that their Kids Cup line now comes combo packed with cups, snap-tight, spill resistant lids, and straws to improve ease of use for operators. The cups are available custom printed or with two new stock print designs which require no order minimums.

Fabri-Kal Kids Cups are combo-packed with red lids and straws and are a lightweight, economical polypropylene drink cup alternative to injection molded options. Kids Cups feature a smooth rolled rim for drinking comfort and leak-resistant lid application and are available in a 12 oz. size.

Fabri-Kal Kids Cups provide outstanding branding opportunities, as restaurants can print their own custom design on the cup. Kids Cups custom print designs can contain up to five colors.

Fabri-Kal's new stock printed Kids Cups feature bright, attractive designs to engage dining children. The two new Kids Cup stock print designs, "Outdoor Sports" and "Good Earth", help operators promote messages of healthy living and environmentally consciousness. The Outdoor Sports cup promotes wellness and a healthy lifestyle and also features an interactive game to help entertain kids while eating out. The Good Earth cup encourages environmental awareness and responsibility.

Fabri-Kal Kids Cups are made in the U.S.A. Find out more about the Kids Cup story through Fabri-Kal's website – f-k.com.

About Fabri-Kal

Fabri-Kal is a leading provider of plastic foodservice and custom thermoformed packaging solutions. As one of the largest thermoformers in North America, Fabri-Kal's customer base includes thousands of foodservice operators and dozens of consumer product manufacturers. Headquartered in Kalamazoo, Mich., and in continuous operation since 1950, Fabri-Kal employs more than 800 people in five manufacturing, printing and warehousing facilities throughout the United States. More information about Fabri-Kal may be found at the company's website, www.f-k.com.

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